

BE SURE TO GET THE OCTOBER EDITION OF GOOD HOUSEKEEPING MAGAZINE



October is Breast Cancer Awareness Month! This year’s October Edition of **Good Housekeeping** will feature one of our patients. This article will review different types of breast cancer and help to explain how certain treatments are chosen. This will explain some of the concepts behind “**individualized**” treatments.

Dr. Hailey states, “ *We have long known that not everyone responds the same way to the same treatment. For this reason, treatments must be targeted or individualized to each person’s unique cancer.*”

Dr. Hailey’s input into this discussion will highlight the reasons why his patient received certain types of treatment. We hope that each of you will obtain a copy of this magazine. Please tell your friends and family about this publication and help us get the word out about this issue and the importance of bringing awareness to breast cancer. This magazine will be available to subscribers in the middle of September and for sale by October 1st.

Triple Negative Breast Cancer

Triple Negative Breast Cancers have been the topic of discussion with Breast Specialists over the past few years in part because we as health care providers are understanding them better.

Triple-negative breast cancer is an aggressive form of breast cancer that tends to grow and spread more quickly than other types. According to the Triple Negative Breast Cancer Foundation, it is estimated that approximately 15 to 20 percent of all breast cancers are classified as triple-negative - meaning that these particular breast cancer cells lack the estrogen and progesterone receptor and do not over express the HER-2 protein like some breast cancers. As such, hormone therapies such as Tamoxifen and therapies that target the HER-2 protein such as Herceptin (Trastuzumab) are not effective in treating triple-negative breast cancer.

While the decision to follow a particular triple negative breast cancer treatment regimen depends largely on the stage of the cancer at diagnosis, triple-negative breast cancer treatment usually consists of chemotherapy in addition to surgery +/- radiation.

If you have been diagnosed with Triple Negative Breast Cancer – discuss the implications with Dr. Hailey today.

Breast Specialty of Baton Rouge is now on FACEBOOK!!



Go to
<https://www.facebook.com/breastbr>
to “like” and “share” us with your friends.

Help us bring attention to all breast concerns. Education is the key to early diagnosis! The more people that visit this site – the more impact we will make!!

REMIND SOMEONE IN YOUR LIFE TO GET THEIR MAMMOGRAM TODAY!!!

